
HSM 203 : Lodging Operations Management

This course is a study of lodging operations encompassing material from both the hotel and vacation rental segments of the hospitality and tourism industry. Particular emphasis will be given to front office operations including reservations, guest relations, association management, owner relations, and the interrelationships of property departments.

Credits 3

Lecture Hours 3

Lab Hours 0

Manipulative Hours 0

Core Course